

Course Outline

Advanced Digital Photography | PHO 2700
Instructor Carrie acosta, Tuesdays 6 pm - 9:55 pm
www.carriecosta.com/class, class@carriecosta.com

COURSE DESCRIPTION

This course is for students who can demonstrate a thorough knowledge of basic digital photographic techniques utilizing Adobe Photoshop CS5. In this class you will explore techniques that are more advanced than the basics and work with various procedures and photography formats. You will work on individual projects to further your understanding of photography as an expressive medium.

Subjects of study will include: advanced masking, advanced retouching, advanced editing, creative utilization of camera controls, composition, panoramic large format photography, camera raw and basic critical theory. The coursework consists of both technical and creative assignments, essays, presentations, regular class critiques and discussions.

COURSE EXPECTATIONS

This course requires significant self-motivation. Students are expected to take notes during lectures, keep track of deadlines, and be on time. Students should invest approximately 4-8 hours per week on classwork. Work submitted should reflect this investment.

REQUIRED TEXT:

The Photoshop CS5 Book for Digital Photographers
Scott Kelby, Publisher: New Riders

RECOMMENDED TEXT:

Basic Critical Theory for Photographers
Ashley la Grange, Focal Press

MATERIALS:

Removable storage media (USB jump drive)

1 pack clear plastic 8" x 10" binder inserts

1 portfolio presentation folder to hold 8.5" x 11" prints - Try

Utrecht, Dick Blick or Adrays for this. Examples brands:

-Itoya Art Portfolio - 8.5x11 - \$7.19

-Art Profolio Expo - 8.5X11 - \$4.79

1 blank sketchbook to use as an Image Journal

1 lined notebook - for taking notes

A gluestick (UHU brand recommended)

More TBA as necessary

CLASS RULES & DETAILS

- Instructor's Office Hours are by appointment only. Two days are needed to rearrange or alter my schedule to meet with you. Tutors are available as well – as stated.
- It is the student's responsibility to keep track of the due dates and plan ahead to meet deadlines. Late work will be marked down one letter grade for each week it is late.
- All projects must be presented for critique on the date speci-

fied in a clear protective sheet.

- The instructor reserves the right to make changes, as circumstances require. Changes will be announced in class.
- Excessive absences affect grades negatively.
- Students may redo and resubmit any assignment with an unsatisfactory grade within one week of receiving the work back. **Work resubmitted must include the original assignment with the original grading report, plus the revised assignment both digitally and printed.**

GRADING WEIGHTS

Projects --- 60%

Homework --- 10%

Final Series --- 20%

Final Exam --- 10%

GRADING SCALE

Percentage	Grade
100% to 95%	A
94% to 90%	A-
89% to 86%	B+
85% to 82%	B
81% to 80%	B-
79% to 76%	C+
75% to 73%	C
72% to 70%	C-
69% to 66%	D+
65% to 63%	D
62% to 60%	D-
59% and under	F

ADA NOTIFICATION:

Students requiring special assistance (including those affected by Americans with Disabilities Act) should contact the PASS office, which will inform the instructor of any special conditions pertaining to their learning.

Family Education Rights & Privacy (FERPA):

No information regarding a student's grades or class standing will be given out over the phone or via email. All interactions of said nature will be restricted to discussions between the instructor and the student.

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SESSION	IN CLASS	PHOTO ASSIGNMENT
Week 1 1/10	<p>Class Introduction, Course Outline</p> <p>Lecture: <i>Elements and Functions of Composition</i> <i>Color & Photographic Technology</i> <i>The Photographer's Eye</i></p>	<p>Homework:</p> <ul style="list-style-type: none">• Shoot for Deconstructing Color. Due Week 2.• Begin Image Journal: collect 2 and shoot 2. Due each week. <p>Reference:</p> <ul style="list-style-type: none">• Basic Critical Theory for Photographers: The Photographer's Eye, p. 15 - 20.
Week 2 1/17	<p>Deconstructing Color Photos Due</p> <p>Lecture: <i>Joiners</i> <i>Basic Camera Concepts</i></p> <p>In-Class Demo: <i>Deconstructing Color</i> <i>Using Bridge</i> <i>Using Layers</i> <i>Using Blending Modes</i> <i>Using Channels</i></p>	<p>Homework:</p> <ul style="list-style-type: none">• Begin Project 1: Joiners, Due Week 5• Shoot the Motion & DOF homework assignment. Due Week 4. <p>Reference:</p> <ul style="list-style-type: none">• Adobe TV: Learn Photoshop CS5: Automating Tasks with Actions Creatively Mixing Layers with Blending Modes Link: http://tv.adobe.com/show/learn-photoshop-cs5/• Photoshop CS5 Book for Digital Photographers: Chapter 1: Using Photoshop CS5's Mini Bridge
Week 3 1/24	<p>Beginning Work for Joiners Project Due</p> <p>Lecture: <i>Nature of Photographs</i></p> <p>In-Class Demo: <i>Joiners</i> <i>Color Correction</i> <i>Camera RAW</i> <i>Tonal Corrections</i> <i>Adjustment Layers</i></p>	<p>Reference:</p> <ul style="list-style-type: none">• Adobe TV: Learn Photoshop CS5: Arranging Layers Making a Ho-Hum RAW Image Great Introduction to Adjustment Layers Link: http://tv.adobe.com/show/learn-photoshop-cs5/• Photoshop CS5 Book for Digital Photographers: Chapter 2: The Essentials of Camera RAW• Basic Critical Theory for Photographers: The Nature of Photographs, p. 21-26.
Week 4 1/31	<p>Motion & Minimum DOF Shoot Due</p> <p>Lecture: In Plato's Cave</p> <p>In Class Demo: <i>Black and White Conversions</i></p>	<p>Homework:</p> <ul style="list-style-type: none">• Shoot Photographs as Interpretations - Painting with Light. Due Week 6. <p>Reference:</p> <ul style="list-style-type: none">• Photoshop CS5 Book for Digital Photographers: Chapter 7: How to Create Stunning B&W Images• Basic Critical Theory for Photographers: "In Plato's Cave" p. 30-34 in
Week 5 2/7	<p>Project 1: Joiners Due</p> <p>Lecture: Portraits</p>	<p>Homework:</p> <ul style="list-style-type: none">• Begin Project 2: Portraits. Due Week 9. <p>Reference:</p> <ul style="list-style-type: none">• Basic Critical Theory for Photographers: America Seen Through Photographs, Darkly, p. 34-37.

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Week 6 2/14	<p>Photographs as Interpretations / Painting with Light Shoot Due</p> <p>Lecture: America Seen Through Photographs, Darkly</p> <p>In-Class Demo: <i>Retouching</i> <i>Sharpening</i></p>	<p>Homework:</p> <ul style="list-style-type: none">Shoot Beauty In The Ordinary - HDR. Due Week 7. <p>Reference:</p> <ul style="list-style-type: none">Retouching Tutorial PDF at class website. Link: www.carrieacosta.com/classPhotoshop Book for Digital Photographers: Chapter 11: Sharpening Techniques Chapter 4: Camera Raw's Adjustment ToolsAdobe TV: Learn Photoshop CS5: Retouching Images with Puppet Warp Link: http://tv.adobe.com/watch/learn-photoshop-cs5/
Week 7 2/21	<p>Beauty in the Ordinary - HDR Shoot Due</p> <p>Lecture: Heroism of Vision</p> <p>In-Class Demo: <i>Double Processing / HDR</i> <i>Advanced Camera RAW</i></p>	<p>Homework:</p> <ul style="list-style-type: none">Shoot Photographs as Fragments. Due Week 9. <p>Reference</p> <ul style="list-style-type: none">Photoshop Book for Digital Photographers: Chapter 3: Camera Raw- Beyond the Basics, Chapter 4: Camera RAW's Adjustment Tools, Chapter 8: Creating HDR ImagesAdobe TV: Learn Photoshop CS5: Create Enhanced HDR images with HDR Pro Link: http://tv.adobe.com/watch/learn-photoshop-cs5/Basic Critical Theory for Photographers: The Heroism of Vision, p. 43-49.
Week 8 2/28	MID-WINTER BREAK	NO CLASS
Week 9 3/6	<p>Lab Day: Work in class on the Portrait Project</p> <p>Lecture: Advanced Layer Masking</p>	<p>Homework:</p> <ul style="list-style-type: none">Start Project 3: Advanced Layer Masking, Due Week 13. Beginning work (for the demo) Due Week 10.Shoot Panoramas. Due Week 11. <p>Reference</p> <ul style="list-style-type: none">Adobe TV: Learn Photoshop CS5: Using Improved Selecting and Masking Link: http://tv.adobe.com/show/learn-photoshop-cs5/
Week 10 3/13	<p>Project 2: Portraits Due</p> <p>Beginning Work for Advanced Layer Masking Due</p> <p>In-Class Demo: <i>Photomerge (for the panoramas homework)</i> <i>Auto Align</i> <i>Auto Blend</i> <i>Advanced Layer Masking</i></p>	<p>Reference:</p> <ul style="list-style-type: none">Layer Mask Handout & Making Shadows Handout at class website. Link: www.carrieacosta.com/classAdobe TV: Learn Photoshop CS5: Creating a Panorama Using Marquee and Lasso Tools Non-Destructive Transformations Link: http://tv.adobe.com/show/learn-photoshop-cs5/Photoshop Book for Digital Photographers: Chapter 10: Side Effects "Panoramas Made Crazy Easy"

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Week 11 3/20	Panoramas Due Lecture: Final Series Inspiration In-Class Demo: <i>Color Management</i>	Homework: <ul style="list-style-type: none">• Begin Final Series Project, Due Week 16. Presentation due Week 12. Reference: <ul style="list-style-type: none">• Photoshop Book for Digital Photographers: Chapter 12: Step-by-Step Printing and Color Management
Week 12 3/27	Final Project Presentation of your concepts for your series	Homework: <ul style="list-style-type: none">• Start shooting for Final Project
Week 13 4/3	Project 4: Advanced Layer Masking Due Beginning work for Final Project Due	Homework: <ul style="list-style-type: none">• Work on Final Project
Week 14 4/10	Work-in-Progress Critique for Final Series In Class Demo: <i>Special Effects</i> <i>Flickr Tutorial</i>	Reference <ul style="list-style-type: none">• Flickr Tutorial PDF at class website. Link: www.carriecosta.com/class• Photoshop Book for Digital Photographers: Chapter 10: Special Effects for Photographers
Week 15 4/17	Final Exam	Homework: <ul style="list-style-type: none">• Upload Final Series photos to Flickr.
Week 16 4/24	Final Series Due	