

Course Outline

Advanced Digital Photography | PHO 2700
Instructor Carrie acosta, Tuesdays 6 pm - 9:55 pm
www.carriecosta.com/class, class@carriecosta.com

COURSE DESCRIPTION

This course is for students who can demonstrate a thorough knowledge of basic digital photographic techniques utilizing Adobe Photoshop CS4. In this class you will explore techniques that are more advanced than the basics and work with various procedures and photography formats. You will work on individual projects to further your understanding of photography as an expressive medium.

Subjects of study will include: advanced masking, advanced retouching, advanced editing, creative utilization of camera controls, composition, panoramic large format photography, camera raw and basic critical theory. The coursework consists of both technical and creative assignments, essays, presentations, regular class critiques and discussions.

COURSE EXPECTATIONS

This course requires significant self-motivation. Students are expected to take notes during lectures, keep track of deadlines, and be on time. Students should invest approximately 4-8 hours per week on classwork. Work submitted should reflect this investment.

REQUIRED TEXT:

The Photoshop CS4 Book for Digital Photographers
Scott Kelby, Publisher: New Riders
Basic Critical Theory for Photographers
Ashley la Grange, Focal Press

MATERIALS:

Removable storage media (USB jump drive)
1 pack clear plastic 8" x 10" binder inserts
1 portfolio presentation folder to hold 8.5" x 11" prints - Try Utrecht, Dick Blick or Adrays for this. Examples brands:
-Itoya Art Portfolio - 8.5x11 - \$7.19
-Art Profolio Expo - 8.5X11 - \$4.79
1 blank sketchbook to use as an Image Journal
1 lined notebook - for taking notes
A gluestick (UHU brand recommended)
More TBA as necessary

CLASS RULES & DETAILS

- Instructor's Office Hours are by appointment only. Two days are needed to rearrange or alter my schedule to meet with you. Tutors are available as well – as stated.
- It is the student's responsibility to keep track of the due dates and plan ahead to meet deadlines. Late work will be marked down one letter grade for each week it is late.
- All projects must be presented for critique on the date specified in a clear protective sheet.

- The instructor reserves the right to make changes, as circumstances require. Changes will be announced in class.
- Excessive absences affect grades negatively.
- Students may redo and resubmit any assignment with an unsatisfactory grade within one week of receiving the work back. **Work resubmitted must include the original assignment with the original grading report, plus the revised assignment both digitally and printed.**

GRADING WEIGHTS

Projects --- 60%
Homework --- 10%
Final Series --- 20%
Final Exam --- 10%

GRADING SCALE

Percentage	Grade
100% to 95%	A
94% to 90%	A-
89% to 86%	B+
85% to 82%	B
81% to 80%	B-
79% to 76%	C+
75% to 73%	C
72% to 70%	C-
69% to 66%	D+
65% to 63%	D
62% to 60%	D-
59% and under	F

ADA NOTIFICATION:

Students requiring special assistance (including those affected by Americans with Disabilities Act) should contact the PASS office, which will inform the instructor of any special conditions pertaining to their learning.

Family Education Rights & Privacy (FERPA):

No information regarding a student's grades or class standing will be given out over the phone or via email. All interactions of said nature will be restricted to discussions between the instructor and the student.

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SESSION	IN CLASS	PHOTO ASSIGNMENT
Week 1 1/12	<p>Class Introduction, Course Outline</p> <p>Lecture: <i>Elements and Functions of Composition</i></p>	<p>Homework:</p> <ul style="list-style-type: none">• Shoot for Deconstructing Color• Read: Chapter 2 of Basic Critical Theory for Photographers: The Photographer's Eye, p. 15 - 20. Be prepared to discuss in class. Download the chapter from the class website until you get your book: www.carriecosta.com/class/advanced• Begin Image Journal: collect 2 and shoot 2. Due each week
Week 2 1/19	<p>Deconstructing Color Photos Due</p> <p>Lecture: <i>Color & Photographic Technology Joiners Nature of Photographs</i></p> <p>In-Class Demo: <i>Deconstructing Color Using Bridge Using Layers Using Blending Modes Using Channels</i></p>	<p>Homework:</p> <ul style="list-style-type: none">• Begin Project 1: Joiners, Due Week 5• Read Basic Critical Theory for Photographers:The Nature of Photographs, p. 21-26.• Shoot 11 images of motion. Due Week 3. <p>Reference:</p> <ul style="list-style-type: none">• Adobe TV: Learn Photoshop CS4: Introducing Photoshop CS4, Using Adobe Photoshop in a Photography Workflow, Working With Layers, Using Blending Modes for Photographers. Link: http://tv.adobe.com/show/learn-photoshop-cs4/• Russel Brown: What's New in Bridge CS4 Link: http://www.russellbrown.com/tips_tech.html• Photoshop CS4 Book for Digital Photographers: Bridge Essentials p. 1 - 31, Stacks p. 40-43, Full Screen Slide Shows: p. 44-48, Batch Rename p 62-65
Week 3 1/26	<p>11 images of motion due</p> <p>Beginning Work for Joiners Project Due</p> <p>In-Class Demo: <i>Joiners Color Correction Camera RAW Tonal Corrections Adjustment Layers Black and White Conversions</i></p>	<p>Homework:</p> <ul style="list-style-type: none">• Continue working on Project 1: Joiners• Shoot 7 images of minimum depth of field. Due Week 4. <p>Reference:</p> <ul style="list-style-type: none">• Adobe TV: Learn Photoshop CS4: Developing RAW Photographs; Getting Started: 06: Adjusting Colors; Making Adjustments Link: http://tv.adobe.com/show/learn-photoshop-cs4/• Adobe TV: The Complete Picture with Julieanne Kost: Episode 8 Link: http://tv.adobe.com/watch/the-complete-picture-with-julianne-kost/• Photoshop CS4 Book for Digital Photographers: Color Corrections p. 207-216, Camera RAW Essentials p. 77-107, Automated Saving & Resizing p. 184-185, How to Create Stunning B&W Images p. 227-240
Week 4 2/2	<p>7 images minimum DOF Due</p> <p>Lecture: In Plato's Cave</p>	<p>Homework:</p> <ul style="list-style-type: none">• Read "In Plato's Cave" p. 30-34 in Basic Critical Theory for Photographers.• Shoot 6 images of the same subject matter, 2 interpretations. Due week 6.

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Week 5 2/9	Project 1: Joiners Due Lecture: Portraits	Homework: <ul style="list-style-type: none">• Begin Project 2: Portraits. Due Week 9.• Read Basic Critical Theory for Photographers: America Seen Through Photographs, Darkly, p. 34-37.
Week 6 2/16	Same subject matter, 2 interpretations Due Lecture: America Seen Through Photographs, Darkly In-Class Demo: <i>Retouching</i> <i>Sharpening</i>	Homework: <ul style="list-style-type: none">• Continue working on Project 2: Portraits• Shoot 7 images of beauty in the ordinary. Due Week 7. Reference: <ul style="list-style-type: none">• Retouching Tutorial pdf at class website. Link: www.carriecosta.com/class• Photoshop Book for Digital Photographers: Retouching Portraits in Camera RAW 155-157, My Photoshop CS4 Digital Photography Workflow 442-453• Adobe TV: Learn Photoshop CS4: Getting Started: 03 Retouching Blemishes Link: http://tv.adobe.com/watch/learn-photoshop-cs4/
Week 7 2/23	Beauty in the Ordinary Due Lecture: Heroism of Vision In-Class Demo: <i>Double Processing / HDR</i> <i>Advanced Camera RAW</i>	Homework: <ul style="list-style-type: none">• Finish Project 2: Portraits• Basic Critical Theory for Photographers: The Heroism of Vision, p. 43-49.• 7 images of Photographs as Fragments. Due Week 9. Reference <ul style="list-style-type: none">• Photoshop CS4 Book for Digital Photographers: Double Processing to Create the Uncapturable p. 108-112, Creating HDR Images p. 246-249• Adobe TV: Learn Photoshop CS4: Local Adjustments in Camera RAW
Week 8 3/2	MID-WINTER BREAK	NO CLASS
Week 9 3/9	Project 2: Portraits Due Photographs as Fragments Due Lecture: Advanced Layer Masking	Homework: <ul style="list-style-type: none">• Shoot 4 Self Portraits. Due Week 11.• Start Project 3: Advanced Layer Masking. Due Week 13. Beginning work (for the demo) Due Week 10. Reference <ul style="list-style-type: none">• Adobe TV: Learn Photoshop CS4: Using Advanced Compositing Link: http://tv.adobe.com/show/learn-photoshop-cs4/• Photoshop Book for Digital Photographers: Resizing Digital Camera Photos p. 181-183, Rule-Breaking Resizing for Poster Sized Prints p. 185-188, Panoramas Made Crazy Easy p. 334-337, Fit to Print p. 371-394

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Week 10 3/16	Beginning Work for Advanced Layer Masking Due In-Class Demo: <i>Photomerge</i> <i>Auto Align</i> <i>Auto Blend</i> <i>Advanced Layer Masking</i>	Homework: <ul style="list-style-type: none"> • Work on Project 3 and Photographs as Fragments homework. Reference: <ul style="list-style-type: none"> • Layer Mask Handout, Making Shadows Handout at class website. Link: www.carriecosta.com/class • Adobe TV: Learn Photoshop CS4: Working With Masks Link: http://tv.adobe.com/show/learn-photoshop-cs4/ • Russell Brown: CS4 Masking, Masking Hair Link: http://www.russellbrown.com/tips_tech.html • Photoshop CS4 Book for Digital Photographers: Fixing Group Shots (Auto-Blend) p. 294-297
Week 11 3/23	Self Portraits Due Lecture: Final Series Inspiration In-Class Demo: <i>Color Management</i>	Homework: <ul style="list-style-type: none"> • Continue shooting / editing Project 4: Advanced Layer Mask Composite • 11 images – Nothing human-made in the picture • Begin Final Series Project, Due Week 16. Presentation due Week 12.
Week 12 3/30	11 images with nothing human made in the picture due Final Project Presentation of your concepts for your series	Homework: <ul style="list-style-type: none"> • Continue working on Project 4: Advanced Layer Mask Composite • Start shooting for Final Project
Week 13 4/6	Project 4: Advanced Layer Masking Due Beginning work for Final Project Due	Homework: <ul style="list-style-type: none"> • Work on Final Project Reference <ul style="list-style-type: none"> • Photoshop Book for Digital Photographers: Split Toning and Duotone Effects in Camera RAW p. 130-132, Quadtoning for Richer B&Ws p. 304-309, Trendy High Contrast Portrait Effect p. 316-320, Fake Duotone p. 321-323, Instant Infrared Effects p. 328-329.
Week 14 4/13	Work-in-Progress Critique for Final Series In Class Demo: <i>Special Effects</i> <i>Flickr Tutorial</i>	Homework: <ul style="list-style-type: none"> • Work on Final Series
Week 15 4/20	Final Exam	Homework: <ul style="list-style-type: none"> • Work on Final Series
Week 16 4/27	Final Series Due	